

# milesmarketing™

**FULLY  
OUTSOURCED  
MARKETING**

*"STRAIGHT TALK WITH SHARP STRATEGIES"*

*"NO-NONSENSE MARKETING WITH  
SENSIBLE SOLUTIONS"*

*"ONE CONTACT WITH ACCESS TO EVERYTHING"*

*"MILES JUST GETS STUFF DONE!"*



I'm Miles,

I enjoy giving practical marketing advice to help businesses achieve their goals.

If you want a safe pair of hands, scan this code for a free discovery call.



# *OUTSOURCED MARKETING WITH MILES*

With over three decades of experience with some of the world's biggest brands, I now dedicate my expertise to helping SMEs deliver marketing that works.

My career spans both pre-internet and digital eras, allowing for a comprehensive strategy that integrates online and traditional marketing.

I always look to establish a solid foundation and this generally starts with Lo-cost and No-cost marketing so that we can get momentum going without large financial outlay.

If you are looking for a sensible approach to marketing, then let's talk and see if we are a good fit.

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## *THREE STEPS TO OUTSOURCING YOUR MARKETING*

### *STEP 1*

We agree on the marketing plan and budget.

### *STEP 2*

Engage with Miles Marketing for a fixed monthly fee to fully manage your plan.

### *STEP 3*

Leave it all to me while I keep you informed; I manage every aspect so you can focus on your business.

# BITE-SIZE PRODUCTS SAVE TIME AND MONEY

## BITE-SIZE STRATEGY

A marketing plan that revolves around actions.

## BITE-SIZE CULTURE

Cultivate the right environment with *BITE-SIZE CULTURE*, and provide the workplace with the internal marketing it needs to thrive.

## BITE-SIZE COACH

Personalised mentorship: turn to *BITE-SIZE COACH* for bespoke help with any marketing problem.

## BITE-SIZE SOCIAL

## BITE-SIZE LINKEDIN

And let's not forget the social sphere: *BITE-SIZE SOCIAL MEDIA* and *BITE-SIZE LINKEDIN* fine-tune your online presence, turning connections into customers and content into conversations.

Scan here for the full product range.





## WHAT MY CLIENTS SAY

*"IF YOU NEED CLARITY AND FOCUS ON YOUR MARKETING PLAN, TO GET YOURSELF MOVING FORWARD, THEN I TOTALLY RECOMMEND MILES AS YOUR MAN"*

Laura Toop, Project Me

*"I HIGHLY RECOMMEND GETTING IN TOUCH WITH MILES IF YOU'RE LOOKING TO IMPROVE YOUR LINKEDIN ACCOUNT"*

Kate Burke, Q Communications

*"MILES LISTENS TO THE CHALLENGES I FACE WITH A SYMPATHETIC EAR AND WORKS WITH ME TO DEVELOP SOLUTIONS"*

Justin Moy, EHF

*"A NO-NONSENSE, BUDGETED AND PRACTICAL ADVISER, MILES MARKETING DELIVERS WHAT HE PROMISES"*

Patrick Folkes, Graphenstone

*"MILES HAS MADE A HUGE POSITIVE DIFFERENCE TO OUR MARKETING STRATEGY, AND IN DOING SO HAS VASTLY LIFTED OUR BUSINESS PROFILE"*

Neil Pearson, NSP Coatings

## MONEY BACK GUARANTEE

I offer a 100% money-back guarantee on all of my products or services, if, after our first session or interaction you are not happy, in any way, I will refund you 100% of your money.

I offer this to give you peace of mind when working with me for the first time.

## LETS CONNECT

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LinkedIn